Online teaching:

7 steps to building effective curriculum

1. Define Purpose & Objectives

Identify the course's core goals—what students should achieve at the lesson, module, and course levels.

2. Know Your Audience

Research your learners' backgrounds, needs, and challenges.

→ Tailors the course to real pain points and learning goals.

3. Outline Structure

Break the course into logical sections, topics, and lessons.

→ Provides a smooth, progressive learning flow.

4. Plan Timeline

Estimate time for each lesson or module, keep videos short, and allow flexibility.

→ Respects learners' time and keeps the pace manageable.

5. Incorporate Assessment tools

Use quizzes, discussions as ways of assessments.

→ Measures progress and deepens engagement.

7. Get Feedback & Refine

Use surveys, comments, reviews to improve the curriculum.

Continuously boosts course quality and student success.

Adapted from: FreshLearn.com.

Read the full article at: https://freshlearn.com/blog/create-curriculum/